

Employers connect with top Singaporean talent at eFinancialCareers virtual event

The job market in Singapore remains stretched at the mid-way point of 2022 as most financial institutions continue to increase their headcounts and replace staff who leave. But at the same time, the supply of local talent isn't always keeping up with demand, even as employers prioritise hiring these candidates.

On July 22, eFinancialCareers held a Virtual Career Event – *Singaporeans and Singapore PRs in Financial Services* – designed to help companies address this critical challenge in the job market.

The event provided recruitment representatives from leading organisations in the finance sector with unique access to hundreds of Singaporean professionals at the pre-application stage. The recruiters were able to chat online with professionals across a variety of sought-after functions – including private wealth, technology and compliance – and bring them forward for interviewing, pipelining, or screening.

In this report, we review the success of *Singaporeans and Singapore PRs in Financial Services* and look at the key reasons why it added value for both employers and candidates.



Leading employers showcasing their jobs and brands to Singaporean talent

The event attracted **12 leading organisations**, who showcased their employer brands and job opportunities via company booths. Candidates got the opportunity to chat with recruiters from these companies on the same day, all from the convenience of their home office. **More than 700 completed chats** were registered during the four-hour event.



Bloomberg



Morgan Stanley





Large numbers of skilled professionals

More than **820 professionals** in Singapore attended the event, all keen to find out more about the participating companies, explore their virtual booths, and apply for the **75 featured jobs** that were uploaded on our virtual platform.

More than 820 professionals attended



Partnerships that add value

The event was supported by two leading organisations, e2i and The CFA Institute Asia-Pacific Research Exchange. Their booths received more than 220 visits each.

- e2i delivered a coaching workshop, involving three career coaches chatting with candidates seeking personal advice on topics such as job interviews, elevator pitches, and career paths.
- The CFA Institute Asia-Pacific Research Exchange also had a booth, and helped to market the event to their members.



Engaging chats leading to further interview stages

On the day, we saw a significant number of conversations between job seekers and recruiters, with the possibility for candidates to be shortlisted and invited to the next interview stage.

80% of candidates rated 'strong'

Recruiters were also able to showcase their career opportunities, promote their employer brands, and answer questions about their hiring needs and working cultures. 80% of candidates were rated strong enough to screen, pipeline or interview after their chat with recruiters at the event.



Broad skill sets

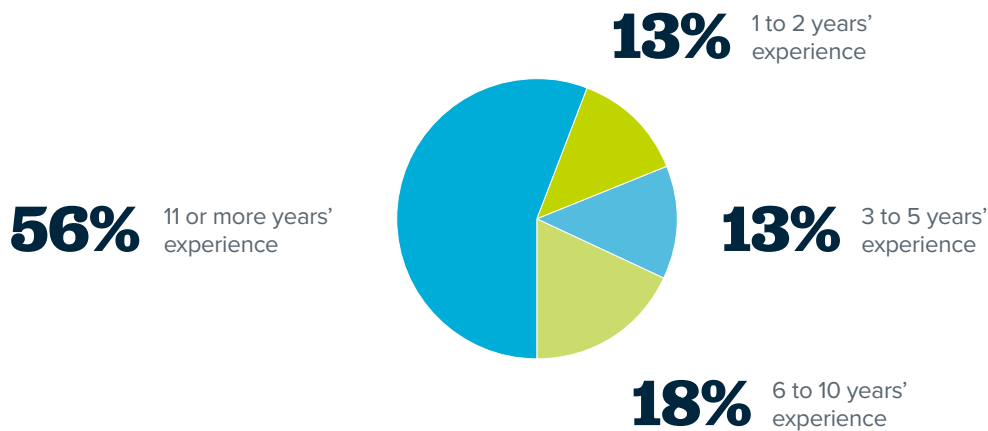
The virtual career event gave employers access to Singaporean professionals across a wide range of in-demand roles. Some of the most popular job functions for attending candidates were:

- Accounting & Finance
- Compliance & Legal
- Operations
- Private Banking & Wealth Management
- Technology



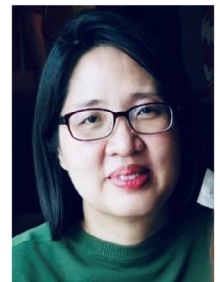
Candidates from all experience levels

Recruiters gained exclusive access to professionals across a range of experience levels, including senior specialists. The largest percentage of event attendees had **11 years' experience or more**.



An insightful employer panel session

Our Virtual Career Events allow employers to reach an even wider audience via panel sessions in which their senior leaders provide career advice, and showcase their job opportunities and company cultures. At *Singaporeans and Singapore PRs in Financial Services*, Choi Wai Lai, Head of Compliance for Singapore at BNY Mellon, spoke about how her firm is supporting local talent as it expands in Singapore.



Take part in our upcoming Virtual Career Events

Following the success of *Singaporeans and Singapore PRs in Financial Services*, eFinancialCareers is running further Virtual Career Events in Singapore globally, allowing recruiters to engage with skilled professionals who are actively looking for their next career move.

- Our unparalleled expertise in finance and technology gives you the opportunity to screen, engage and recruit top talent – either in a single location, or from the comfort of your home office.
- Save time and effort in your recruitment journey.
- Remotely connect, interview and hire with confidence, speed and efficiency.

[Browse our upcoming Virtual Careers Events](#)

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